



November 16, 2018

To whom it may concern:

I am writing this letter to endorse Rebecca Brizi for her outstanding business consulting skills.

For me it is easy to keep doing the same processes everyday in my real estate business without proper reflection and evaluation. I realized I had not had a business check up in a long time. I hired Rebecca to help me identify areas where my business could use improvement. From listening to Rebecca speak at my PowerCore networking group, it was clear that she was passionate about helping people learn and grow their businesses through process, something I desperately needed.

Rebecca helped me establish my desired goals, identify standards for my business and understand my ideal client. We worked together on checklists to clarify what items needed to be completed throughout a real estate transaction and who would be completing them. I still have these checklists laminated and I keep them with me in my car to stay on track during the day.

She helped me see the need for an additional assistant to help me bring in new business and also continue to nurture past clients. We together developed a detailed job description for this potential new hire.

After every meeting Rebecca sent me a comprehensive summary of what we discussed along with "homework" on action steps for our next meeting. This kept me accountable and moved me forward in ways I would never have been able to do alone.

I fully endorse Rebecca and Rebecca Brizi Consulting and enthusiastically recommend Rebecca to anyone who wants to better understand and grow their business. She is a gem!

Many thanks,

A handwritten signature in black ink that reads 'Karen Armstrong'. The signature is written in a cursive, flowing style.

Karen Armstrong

Keller Williams Peachtree Rd.